

Unaddressed Admail Service through Canada Post
All our distribution is done through Canada Post. This allows us to Target Market right down to the Letter Carrier walk. Depending on your budget you can target around your location by drive time, radius, postal code FSA or by custom selecting walks around you. We can target Homes/Condos, Apartments or Businesses or a combination of all three.

Current Canada Post Rates
The standard Canada Post rate for delivery within Calgary is 16¢ per flyer (price is for postage only, printing is extra). As we are an authorized Canada Post Service Provider we have a joint promotion on right now with Canada Post where we can reduce the rate to 15.2¢ per flyer. *Note:* Delivery outside of Calgary is subject to a 1¢ surcharge to cover transportation to the other towns or cities postal facility.

Mail Handling Charge
Our service charge for handling the mailing is a flat rate of \$150.00 per mailing. This fee includes preparing the Canada Post Statement of Mailing (SOM), Prep, Sortation and delivery to the appropriate Canada Post delivery facility.

50LB BOND, 8.5 X 11 FLYER, FULL COLOR, DOUBLE SIDED, FOLDING INCLUDED								
COPIES	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
COST	\$450	\$850	\$1,200	\$1,500	\$1,750	\$1,950	\$2,161	\$2,347
CENTS/ FLYER	\$0.090	\$0.085	\$0.080	\$0.075	\$0.070	\$0.065	\$0.060	\$0.060
VOLUME DISCOUNT		6%	11%	17%	22%	28%	31%	35%

60LB GLOSS, 8.5 X 11 FLYER, FULL COLOR, DOUBLE SIDED, FOLDING INCLUDED								
COPIES	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
COST	\$475	\$900	\$1,275	\$1,600	\$1,875	\$2,100	\$2,328	\$2,527
CENTS/ FLYER	\$0.095	\$0.090	\$0.085	\$0.080	\$0.075	\$0.070	\$0.070	\$0.060
VOLUME DISCOUNT		5%	11%	16%	21%	26%	30%	34%

70LB GLOSS, 8.5 X 11 FLYER, FULL COLOR, DOUBLE SIDED, FOLDING INCLUDED								
COPIES	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
COST	\$525	\$1,000	\$1,425	\$1,800	\$2,125	\$2,400	\$2,660	\$2,888
CENTS/ FLYER	\$0.105	\$0.100	\$0.095	\$0.090	\$0.085	\$0.080	\$0.080	\$0.070
VOLUME DISCOUNT		5%	10%	14%	19%	24%	28%	31%

50LB BOND, 8.5 X 14 FLYER, FULL COLOR, DOUBLE SIDED, FOLDING INCLUDED

COPIES	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
COST	\$500	\$950	\$1,350	\$1,700	\$2,000	\$2,250	\$2,494	\$2,708
CENTS/ FLYER	\$0.100	\$0.095	\$0.090	\$0.085	\$0.080	\$0.075	\$0.070	\$0.070
VOLUME DISCOUNT		5%	10%	15%	20%	25%	29%	32%

60LB GLOSS, 8.5 X 14 FLYER, FULL COLOR, DOUBLE SIDED, FOLDING INCLUDED

COPIES	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
COST	\$525	\$1,000	\$1,425	\$1,800	\$2,125	\$2,400	\$2,660	\$2,888
CENTS/ FLYER	\$0.105	\$0.100	\$0.095	\$0.090	\$0.085	\$0.080	\$0.080	\$0.070
VOLUME DISCOUNT		5%	10%	14%	19%	24%	28%	31%

70LB GLOSS, 8.5 X 11 FLYER, FULL COLOR, DOUBLE SIDED, FOLDING INCLUDED

COPIES	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
COST	\$575	\$1,100	\$1,575	\$2,000	\$2,375	\$2,700	\$2,993	\$3,249
CENTS/ FLYER	\$0.115	\$0.110	\$0.105	\$0.100	\$0.095	\$0.090	\$0.090	\$0.080
VOLUME DISCOUNT		4%	9%	13%	17%	22%	26%	29%

